

# PRESS RELEASE



## PUFFIN SNAPS UP MAGICAL NEW PICTURE-BOOK SERIES FROM ROCHELLE HUMES



Puffin is thrilled to announce the acquisition of *My Little Dragon*, the first book in an exciting new picture-book series from bestselling children's author, entrepreneur, broadcaster and mum-of-three, Rochelle Humes. Rachel Suzanne will illustrate the series, extending their successful creative partnership.

Picture Book Publisher at Puffin, Joe Marriott, acquired world rights in three books from Amanda Harris, Managing Director at YMU Books, and the illustrations from Paul Moreton, Managing Director at Bell Lomax Moreton. The series will launch with *My Little Dragon*, publishing in October 2022.

*Meet Blake and his secret animal friends! It can be tricky looking after magical creatures – especially when one is a very hungry dragon!*

*But what do dragons eat? Blake gives him mashed bananas, but that just makes the dragon cross. And peas? They make him even more cross! Toast with jam? Eggs and ham? The dragon won't eat anything! Will Blake be able to find the perfect treat to help his picky dragon grow big and strong?*

*My Little Dragon* follows Blake – Rochelle's son – on a reassuring mealtime adventure as he helps find food for his dragon friend to try – allowing him to grow big and strong and learn to fly. By centring Blake in the story, children will feel empowered to be adventurous with their food, all while making mealtimes fun.

Rochelle Humes is a friendly, inspirational, and supportive figure to her millions of Instagram followers, and now shares her own experiences as a parent in a fun, imaginative way. Featuring her own tried and tested tips and tricks, each book in the *My Little...* series will explore key concerns for parents and pre-schoolers through adventurous stories and Humes' relatable voice.

For further information, review copies and interview requests,  
please contact Shona Abhyankar or Sabina Maharjan at ed public relations  
shona@edpr.co.uk or sabina@edpr.co.uk

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Rochelle Humes said: *'I'm so proud that my stories – inspired by my experiences of raising Blake, Valle and Alaia-Mai – have found a home with Puffin. As any parent will know, there are always little challenges around the dinner table when it comes to kids and eating, but I hope that My Little Dragon can help families everywhere find a bit of magic in mealtimes'.*

On this acquisition, Joe Marriott said: *"Rochelle is an enormously exciting voice in the picture book world, telling stories that are warm, reassuring and accessible, with a touch of magic. I'm so delighted to be publishing the utterly adorable adventures of Blake and his magical friends – brought to life with such warmth and heart by talented illustrator Rachel Suzanne. She and Rochelle are a perfect picture-book partnership!"*

Rochelle Humes is a trusted, friendly and supportive voice to her 2.2 million Instagram followers. Through her work as an author, Rochelle is committed to driving representation and inclusion within children's literature and supports children's book company Little Box of Books in their appeal to help diversify the bookshelves of schools across the UK.

*My Little Dragon* by Rochelle Humes and Rachel Suzanne is publishing in Puffin picture book on the 13th October 2022

ENDS

Images:

Image 1 – Cover of *My Little Dragon*, by Rochelle Humes and illustrated by Rachel Suzanne

Image 2 - Author Rochelle Humes © Karis Kennedy

Image 2 – Illustrator Rachel Suzanne

Author bio:

Rochelle Humes is one of the UK's best-loved TV presenters, featuring regularly on some of the nation's favourite shows, including as a host on ITV's *This Morning* and co-host of BBC One family favourite *The Hit List*, which she presents alongside her husband Marvin. Rochelle is also the founder of her own My Little Coco, a skin and haircare brand aimed at families, and partners with household brands like L'Oréal, Next and Marks & Spencer.

Rochelle has recently published two best-selling children's books, *The Mega Magic Hair Swap* which topped all book charts, followed swiftly by her critically acclaimed follow-up *The Mega Magic Teacher Swap*. Last year, Rochelle released her debut cookbook, *At Mama's Table*, which became a Sunday Times bestseller. In June 2022, Rochelle's brand-new series for W Channel, *Rochelle Humes: Interior Designer in the Making*, hit UK TV screens.



Twitter, Instagram: @rochellehumes

TikTok: @rochellehumestiktok

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## Illustrator bio:

Rachel Suzanne graduated from Birmingham City University with a First-Class honours in Visual Communication, specialising in illustration.

She enjoys creating work through the process of crossing traditional mark making, digital processes and experimental collage. Her work has been broad, from music illustration including designing West End actor Hadley Fraser's debut album cover, to t-shirt design.

She is currently focusing on contemporary children's book illustration as she loves to tell stories, visualise characters and experiment with media. Her first picture book with Julie Fulton - *Bears Don't Eat Egg Sandwiches* was published in November 2017.

Rachel illustrated Rochelle Humes' previous picture books *The Mega Magic Hair Swap* and *The Mega Magic Teacher Swap* and has worked with Rochelle on designing her My Little Coco product range for Boots.

Twitter: @RachelSuzanne

Instagram: @rachelsuzanneillustration

## About Puffin:

Puffin is the biggest children's publisher globally, and is a loud, proud voice for the power of stories to spark imaginations.

Since publishing a series of non-fiction in 1940, Puffin has grown to become one of the world's most iconic children's entertainment brands. Publishing stories for children from 0-12, Puffin is home to famous authors, illustrators and children's brands, including Roald Dahl, Jacqueline Wilson, Malorie Blackman, Nathan Bryon & Dapo Adeola, Tom Fletcher, The Very Hungry Caterpillar, The Snowman and Diary of a Wimpy Kid. Many of these stories live beyond the book and have inspired TV, films, music and games.

Puffin is always on the look-out for new talent and is committed to giving children access to stories, through innovative formats and partnerships; ensuring that the magic of imagination passes from one generation to the next.

Puffin is an imprint of Penguin Random House, the world's number one publisher representing a vibrant community of publishing houses marked by unparalleled success.

**Puffin: Stories to Spark Imaginations**

For more information, please visit [www.puffin.co.uk](http://www.puffin.co.uk)

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